August 13, 2009
For immediate release

UPDATE:
Pedestrian Safety Assessment Program Takes Statewide Honor

California’s Pedestrian Safety Assessment program has won the American Planning Association (APA) California 2009 Best Practices Award. This award honors innovative projects that serve as statewide models. The award will be presented at the California APA Conference on September 15, 2009 at the Resort at Squaw Creek in Lake Tahoe, California. The program is now under consideration for a National APA award, which will be announced later this year.

Pedestrian Safety Assessments Win Nor Cal Best Practices Award

California’s Pedestrian Safety Assessment program has won the American Planning Association (APA) Northern California Section 2009 Best Practices Award. The selection was announced earlier this week.

At the request of the California Office of Traffic Safety, Tech Transfer, a unit of UC Berkeley’s Institute of Transportation Studies, developed the technical assistance program to review local infrastructure, engineering measures and policy issues to improve the design and safety of roads to better serve pedestrians. A two-person team of evaluators assesses the current pedestrian environment and recommends possible improvement measures, relying on a Technical Guide written as part of this program and using a balance of planning and engineering expertise.

“We are pleased this outstanding program has received regional recognition,” said Laura Melendy, director of the Technology Transfer program, “Tech Transfer and Californians owe a debt of gratitude to Chris Murphy, director of the California Office of Traffic Safety, for his foresight to encourage and fund the development and ongoing delivery of this program,” Melendy said.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Each year the APA Best Practices Award is presented for a specific planning tool, practice, program or process that is a significant advancement in planning. The regional award will be presented May 15, 2009 at a ceremony at the Sir Francis Drake Hotel in San Francisco.

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